



The Fat Lip is a body love podcast for people of size (we use the word "fat" lovingly) that focuses on the struggles, triumphs, and every day lives of fat people. Typical episodes discuss relationships, fashion, careers, access, body politics, diet culture, and more.

## Statistics

42,000

total downloads

5,000

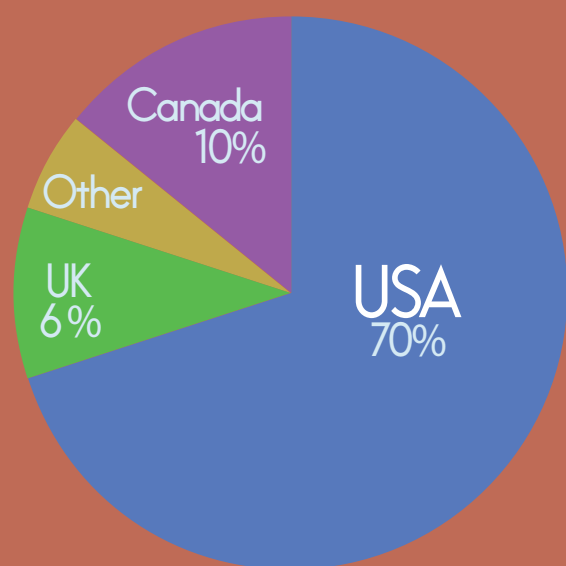
monthly downloads

The Fat Lip began on April 25, 2016 and releases new episodes bi-weekly.

2,500

monthly youtube plays

## Listener Demographics



18-55 Years Old  
Mostly Female or Feminine-Presenting  
Professional Career  
College Educated

95% identify as fat or a person of size  
5% are not -fat partners, friends or allies

## Sponsorship

\$150  
per month

- One 30-60 second live read midroll ad (our copy or yours) per episode (2 episodes per month)
- Links to your website or product in shownotes
- Discount code mentions
- Banner in monthly TFL newsletter
- Product review of sponsor-provided product

## About the Host

Ash is a podcast-obsessed indignant fat person, and eventually it was just silly \*not\* to bring everything she has to say about fat life to this medium. She is 500+ pounds of skepticism, CocaCola and hustle. She loves cats, art, Canadians, and an irreverant graphic tee.



## iTunes Performance



4.8 out of 5 stars

### Reviews

#### Excellent Podcast.

5 stars in iTunes by TrinaDubya from USA on July 7, 2017

"It's good to hear about experiences like mine and to know that I'm not alone out there. Ash shares her own experiences while acknowledging that she has some privilege, and she encourages people with different points of view -- fat lgbtq people, for example, and fat people of color -- to share their stories. I've heard three episodes so far and will continue to listen."

#### Always look forward to new episodes.

5 stars in iTunes by Tryingtoliveinthisworld from Canada on May 9, 2017

The Fat Lip is amazing. I am consistently excited whenever I see a new episode loaded onto my iPod. :) Ash is intersectional, thoughtful and downright adorable. Fat positivity, fat acceptance and the fat liberation movement are inspiring spaces we can all get on board with because we all deserve to be happy in our bodies. Important work is being done with this podcast! XO

#### Important

5 stars in iTunes by LyndseyMG from UK on July 16, 2016

I'm so excited to have found a podcast specifically focused on discussing and celebrating Fat bodies. I recently moved to Asia and I'm learning to love my fat body all over again and navigating new beauty standards. Keep doing this, it's important.

